



“ We possess a wealth of knowledge in the real-world application of what we teach. We have experienced significant success in our fields of work and are passionate about sharing our knowledge with others. ”

Options:

Our courses can be tailored to your specific needs.

Duration is flexible:

1 hour seminar
4 hour "introduction"
1 day "beginners"
2 day "practitioner"
3-5 days "advanced"

Chris Jagger
Founder of 2creatEffects

Please contact us today for a **free initial consultation** or for further information:
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2creatEffects
BESPOKE EXPERIENTIAL SCENARIO TRAINING
www.2createffects.co.uk

Charged to Change Habits of Mind

CHALLENGE CHANGE INNOVATE EXCEL

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Dynamic Thinking

Individuals and institutions fail or succeed on the basis of their ability to think critically, objectively and honestly about themselves. To remain successful, to stay at the cutting edge, we need to review the way we work continuously, not least because the environment in which we live and work is constantly changing.

In the information age, every individual and every organisation needs well-honed skills in critical thinking, creativity and team working in order to grow and stay ahead of the game. Our unique course provides a valuable insight into the process of critical thinking. We provide mechanisms that help participants become more dynamic, more creative and more lateral in their approach and their thinking. This method helps individuals become more adept to, and accepting of, change.

Example Course Outline

The course uses a learning rule of 70-20-10: 70% practical scenario based simulation exercises, creative problem solving and presentation, 20% tools and techniques, discussion, reflection and review, and 10% theory. This is learning through action. The exercises are fun, with a number based on exciting security scenarios. Previous knowledge or experience is not required. We can create bespoke courses where desired. Our standard course is based on a two-day programme:

Day 1:

Theory

Case studies of human and institutional failure are examined. The psychology of how the brain succeeds and fails in complex analytical environments will be discussed. Participants are put to the test in a series of short exercises which demonstrate the value of dynamic, critical and creative thinking. The working ethos of high-performing innovative businesses will be examined and then discussed in the context of the participants' own organisation.

Tools and Techniques

Participants will be introduced to a wide range of tools and techniques for critical and creative thinking. They will learn to adapt and apply them to their own working environment, before putting them to use.

Mini Exercise

Participants will be challenged to put the theory, tools and techniques into practice in a mini exercise.

Day 2:

Scenario-based Exercise

A team exercise managing and responding to a complex and fast-moving problem. In addition to testing and challenging the participants' critical and creative-thinking skills, the exercise will require team-work, advanced analysis, judgement and decision making at a fast pace. A range of briefings, presentations and action-plans will need to be developed. This exercise will challenge you to think about how to plan for skills and process development in your own environment for the future.



Challenge, Change, Innovate and Excel

Learning outcomes

The primary learning outcome of this course is to provide attendees with an intellectual framework in which individuals are able to change their "habits of mind" to:

- ◆ Break away from conventional thinking, learn to change the norm and old ways of doing business using positive techniques
- ◆ Acquire robust tools and techniques for critical-thinking, creativity, problem-solving and decision-making
- ◆ Use advanced critical and lateral thinking skills to solve complex problems
- ◆ Generate creative ideas to achieve a full range of desired effects
- ◆ Handle uncertainty and complexity with confidence in high pressure scenarios
- ◆ Be prepared for business change

- ◆ Identify the risks and the unintended consequences of current procedures and new initiatives
- ◆ Make high pressure decisions as an individual and as a team
- ◆ Communicate recommendations and judgments
- ◆ Negotiate with others
- ◆ Improve team-working skills
- ◆ Resolve conflict between individuals
- ◆ Seek and find opportunities for cross- team, unit, departmental and organisational collaboration
- ◆ Acquire a 'thinking framework' for continued development

